

**MINUTES**  
**Friends of Ives Pool / WSCS**  
**Board Meeting January 9, 2012**

In attendance: Liza Prunuske, Ricardo Freitas, Emily Scott, George Kuhn, Randi Flecker, Tim Birnie, Lynn Deedler

Meeting called to order at 6:00 p.m.

**MINUTES**

- Minutes from October 24, 2011 meeting were approved.

**REPORTS**

**President's Report**

2012 assignment of board officers:

Tim Birnie-Vice President  
Liza Prunuske-President  
George Kuhn-Treasurer  
Emily Scott-Secretary  
Lynn Deedler-Board Member  
Randi Flecker-Board Member

Liza expressed that aqua aerobics numbers are very high. Pool users who have vocalized cool temps are still seen attending aqua aerobics. Swimmers are generally satisfied with the water temperature.

**Pool Manager's Report**

The written report from Ricardo was approved. Ricardo reported that the pool website was fixed in a timely manner. Ives Pool Facebook page is as popular as the pool's website. USA Swimming visited Sebastopol Sea Serpents and liked the pool. The Rotary grant is almost complete for the new pool cover roller and lane lines. Ricardo is working on the 2012 membership drive. Ricardo mentioned that the shower water temperature has been increased slightly for winter and to look out for missing shower heads in the women's locker rooms. There's a shower head bandit.

The board then discussed various ideas for increasing donors and funding in 2012. Various donors were suggested such as Bank of America (as a donor for Vamos a Nadar), Whole Foods, Lucky's and Kaiser Permanente.

**Treasurer's Report**

George Kuhn gave the Treasurer's Report. George, Alan, Ricardo and Marilyn (Ives Pool bookkeeper) had a meeting about finances. They discussed tracking pool programs more closely. This would make financial reports more accurate and show numbers and trends for specific programs including aqua aerobics, lap swim, family swim and annual pass holders. Currently the pool's income is up 3.4% from last year. Ives has an old grant from 1992 consisting of \$900.00, set aside for lessons. George would like to continue granting swim lessons through this fund. There are also the Deedler and Schwab funds, and the Wells Fargo account. George stated that he would like to consolidate funds, such as removing the Wells Fargo account and investigating other banks and/or credit unions which may generate more interest for Ives. The board unanimously approved the move to make George and Liza primary check signers.

Various conversations came up regarding pool finances such as shopping around for a financial broker, how to generate more interest from our reserves and if we have a limit to our operating account. The limit to our operating account is \$60,000 and Ricardo stated that \$30,000 is a good platform. Along with consolidating one or two accounts, George is going to examine the capital reserve account and address goals in the next meeting.

### **Membership Drive Report**

Ricardo distributed the current membership numbers and suggested that the board concentrates more on fundraising. He proposed that for every donation that exceeds fifty dollars, that donor receive a signed card from the board and pool manager.

### **Pool Bench Report**

A small piece of the board's proposed bench product will be arriving this week for board inspection and approval.

### **Multipurpose Room**

Before moving further with the multipurpose room, an engineer is required. Liza proposed to get a cost estimate from the same business that designed the locker rooms. Ricardo suggested that we check out prices and discuss estimates via email before making a final decision. Lynne offered a counterproposal and produced a set of drawings for the project. He pointed out that the plans are a remodel of an existing structure. It was decided that the board will take the drawings to a designer for feedback and possible adaptation. Liza reminded the board that it's not up to anyone but the city inspector, whom requires an engineer or architect for the project. Liza made a motion to take the existing plans to Mark Level Engineers for further examination. Lynn suggested that we take the design to Steve, an associate of Mark Level's and it was approved unanimously by the board.

### **Newsletter Update**

Emily notified the board that the winter newsletter is in the drafting stage. Liza will be contributing articles on the pool temperature issue and Ives' environmental commitment. Emily

pointed out that Lynn suggested a “personal profile” of a longtime pool swimmer in each newsletter. She plans on completing the newsletter by the end of January.

### **Election Details**

Lynn would like the board to develop protocol for future elections in order to obtain consistency. He composed an email that included a proposed policy change in a few different areas. Policy changes included allowing only regular pool users voting power. A discussion ensued regarding who should and shouldn't be allowed to vote. Most board members agreed that all pool members should have voting power, not just swimmers. Lynn proposed that staff should not have voting power because it's in the bylaws that staff may not campaign during the elections. The majority of the board agreed that staff should continue to have voting power. Lastly, Lynn proposed that candidates have more than an 8.5/11 inch sheet of paper for their statement. After lengthy discussion the board voted unanimously that candidates should have a designated area for signage and the square footage will be divided equally, giving candidates much more space for their statements. Liza and Lynn are going to refine this proposal before it is added to the bylaws.

### **Goals for 2012**

George: use Deedler Fund

Emily: use Deedler Fund, Tile Program

Randi: use Deedler Fund

Lynn: Tile Program, steps, sunshade, benches

Liza: Tiles, Deedler Room, beat Santa Rosa in Vamos a Nadar numbers, fundraising

Ricardo: keep the pool open, implement a UV system as opposed to chlorine, office/meeting room, for the City of Sebastopol to fix the roof and pool bottom, more fundraising

### **Next Board Meeting Date**

February 6, 2012 at 6:00pm

